

1 of 2

Rep Firm () LOS ANGELES
Sales Office () BILL GONZALES-NATL
Salesperson ()
Salesperson Phone# 323-966-5291
Salesperson FAX#

V.5 8/22: MG APPLIED - ADD LN 11 MG FOR LN 7 - PLS CNF THX
SHAUN FOR BILL

[MADE-GOOD BY LINE(S) 10 11]
V5 Effective Dates Changed

[MKGD FOR SPOTS MISSED ON LN #7: 8/20 (1/WK)]

V5 Added

Report Totals: 4 / \$1,400.00

---SALES MONTHLY TOTALS---

Aug 12:	7 / \$2,300.00	Sep 12:	13 / \$4,200.00
Sales Totals:	20 / \$6,500.00		
Station Totals:	20 / \$6,500.00		

Rep Order# 9797653 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 31459

Printed: 08/23/2012 9:15 AM
Last Received: 08/22/2012 4:27 PM
Showing Buylines: All Rep & Sta Revised Lines

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Station WWSB-TV SARASOTA,FL
Advertiser () POLITICAL ISSUE GROU
Product NFIB
Estimate#
Buyer RANDE LEVINE
Phone#
Fax#

Agency () TARGET ENTERPRISES
15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 08/20/2012 - 09/09/2012
Hiatus Weeks

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Lines not sent/rcld/rtin: 0 / \$0.00

---COMPETITIVE---

Market Totals \$216,667

CABL 0%	UNKN 97%	WBSV 0%	WFLA 0%	WFTS 0%
WTOG 0%	WTSP 0%	WTTA 0%	WTVT 0%	WWSB 3%

Books null
Demos RA55+